

# TOP 10 FUNDRAISING TIPS



**1 Complete your profile page**  
Add a before image, set your fundraising target and fill in your story. You could raise 3x more by doing this!



**2 Spread the word**  
Share your shave story on social media to encourage your friends and family help you reach your target.

**3 Back yourself**  
Kickstart your fundraising by donating to yourself. It's a great way to begin your fundraising!



**7 Be bold**  
Shave your beard or dye your hair. Increase the challenge for extra donations.

**4 Printable and online fundraising tools**  
Make the most of our fundraising tools to get the message out to your friends and family and raise even more.



You can download our:  
- [Invites](#)  
- [Email signature](#)  
- [Fun Countdown Gifs](#)  
- [Posters](#)



**8 Auction your hair**  
Ask your friends and family for extra donations to shave or cut a piece of hair.

**9 Donate your hair**  
If you're donating your hair to The Little Princess Trust let your friends and family know. It's another great reason to feel proud and gain more donations.



**5 Ask your employer**  
Lots of workplaces will match what you've raised. It's a great way to double your total!



**10 Share your before and after**  
Take some fun photos of your hair before your shave and show off your transformation once you've shaved.



Registered with  
**FUNDRAISING  
REGULATOR**

**BRAVE THE  
SHAVE**

**MACMILLAN  
CANCER SUPPORT**  
RIGHT THERE WITH YOU